



*Brooks Brothers*

FALL 2023





# An American Icon

As an internationally-recognized apparel brand, the Brooks Brothers name stands for impeccable quality, attention to detail and timeless style.



# Brooks Brothers

Established in 1818, Brooks Brothers is the oldest retailer in the United States and was the first American brand to offer ready-to-wear tailored clothing. As the inventor of the button-down collar and the creator of some of fashion's most iconic styles, Brooks Brothers takes great pride in combining time-tested craftsmanship and state-of-the-art design in everything it makes.

Bridging the gap between art, finance and politics, Brooks Brothers has been worn by prominent actors, media personalities and over 40 US Presidents.



ESTABLISHED 1818

*Brooks Brothers,*  
**CLOTHING,**  
 Gentlemen's Furnishing Goods,  
 MADISON AVENUE COR. FORTY-FOURTH STREET, N. Y.

Clothes for Lawn Tennis, etc.

Send for BROOKS'S Miscellany

**BOSTON** LITTLE BUILDING TRINITY COR. BOSTON  
**PALM BEACH** PLAZA BUILDING COUNTY ROAD  
**NEWPORT** AUDRAIN BUILDING 220 BELLEVUE AVENUE



*Brooks Brothers*  
 ★ WE HAVE DRESSED ★  
**40 out of 45**  
 ★ PRESIDENTS ★

James Madison  
 James Monroe  
 John Quincy Adams  
 Andrew Jackson  
 Martin Van Buren  
 William Henry Harrison  
 John Tyler  
 James K. Polk  
 Zachary Taylor  
 Millard Fillmore  
 Franklin Pierce  
 James Buchanan  
 Abraham Lincoln  
 Andrew Johnson  
 Ulysses S. Grant  
 Rutherford B. Hayes  
 James Garfield  
 Chester A. Arthur  
 Grover Cleveland\*  
 Benjamin Harrison  
 William McKinley  
 Theodore Roosevelt  
 William Howard Taft  
 Woodrow Wilson  
 Warren G. Harding  
 Calvin Coolidge  
 Herbert Hoover  
 Franklin D. Roosevelt  
 Harry S. Truman  
 Dwight D. Eisenhower  
 John F. Kennedy  
 Lyndon B. Johnson  
 Richard M. Nixon  
 Gerald R. Ford  
 George H. W. Bush  
 William J. Clinton  
 George W. Bush  
 Barack Obama  
 Donald J. Trump

Turning Gentlemen into Presidents since 1818.

\*A Brooks Man during both of his presidencies.



# Appeal Across the Generations





The Brooks Brothers prep look speaks to every generation. You already know it because you've seen it worn by stars in your favorite movies, investors on Wall Street and influencers in your social media feed.

### BOOMERS & GEN X

Drawn to the East Coast prep style as a familiar and reliable fashion favorite.

### MILLENNIALS & GEN Z

Bringing the on-trend preppy aesthetic into a new era of social connection.

A collection of Brooks luggage and accessories is displayed in a classic room. A dark blue quilted jacket hangs on a hook against a dark wood-paneled wall. A grey jacket is draped over an ornate, carved wooden chair with a beige upholstered seat. A dark blue satchel with brown leather handles sits on the chair. A stack of magazines is on the seat. To the right, a yellow suitcase with a brown strap is on top of a stack of dark blue patterned trunks. A pink sweater is folded on top of the trunks. A red polo shirt is folded on another trunk. In the foreground, a grey canvas bag with a black handle and a front pocket sits on a checkered floor. A pair of brown leather tassel loafers is also on the floor. The word "Brooks" is written in a large, white, cursive font across the center of the image.

# Brooks





Brothers

# On-Point Pinpoint

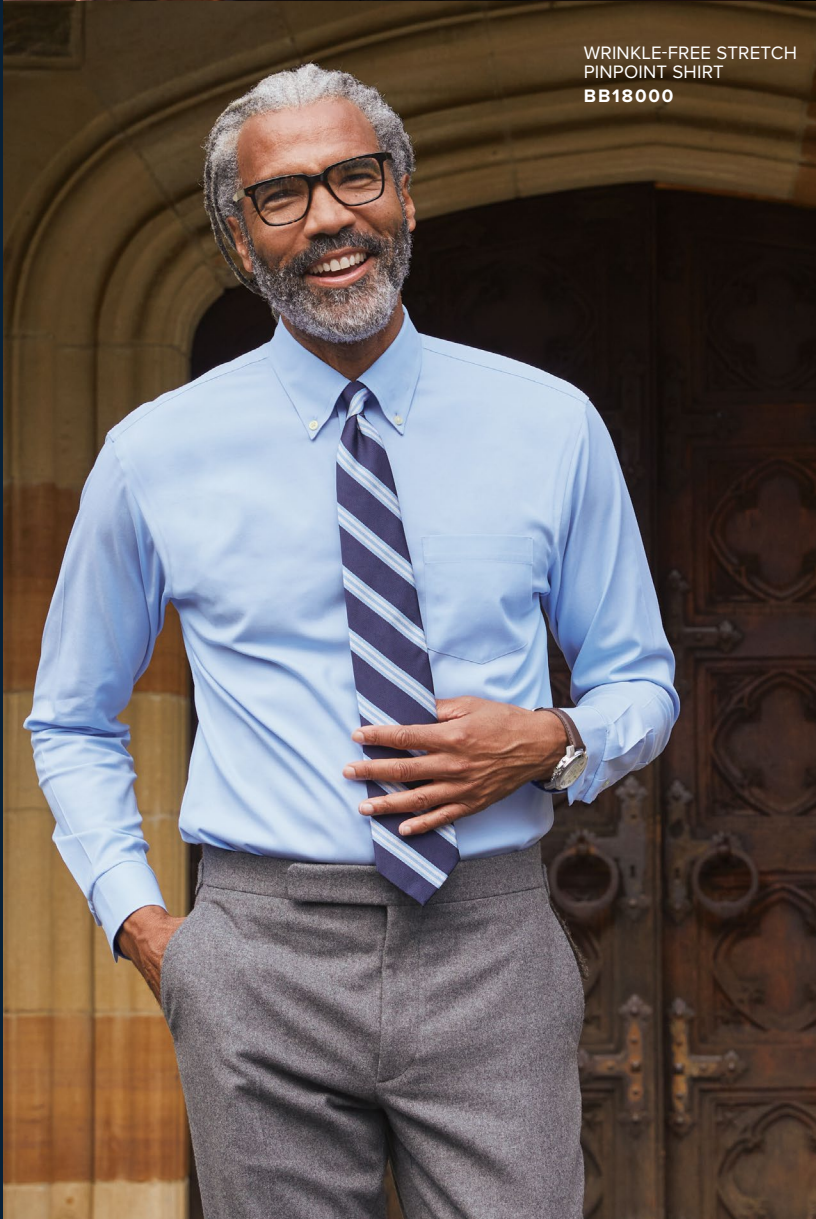


Stay sharp from morning to night in our iconic  
wrinkle-free dress shirts, with just a bit of stretch  
added to a classic fit.

WOMEN'S WRINKLE-FREE  
STRETCH PINPOINT SHIRT  
BB18001



WRINKLE-FREE STRETCH  
PINPOINT SHIRT  
BB18000



A man with a beard and short hair, wearing a purple long-sleeved button-down shirt and dark blue trousers, stands in a room with wood-paneled walls. He is looking down at a chessboard on a table, with his hand near his chin in a thoughtful pose. A window with a grid pattern is visible in the background, showing greenery outside. The lighting is warm and focused on the man.

# Your New Nailhead

Our nailhead dress shirts strike the balance between polished wrinkle-free professionalism and relaxed business-casual style.

WRINKLE-FREE  
STRETCH NAILHEAD SHIRT  
BB18002



WOMEN'S WRINKLE-FREE  
STRETCH NAILHEAD SHIRT  
BB18003



TECH STRETCH  
PATTERNED SHIRT  
BB18006

# A Pattern of Style



Make a statement with subtle blended patterns  
that finish off a polished look.

# The Casual Oxford



WOMEN'S CASUAL  
OXFORD CLOTH SHIRT  
BB18005

An essential staple of prep style, embodying the off-duty professional look whether you dress it up or keep it casual.



CASUAL OXFORD  
CLOTH SHIRT  
BB18004





WOMEN'S FULL-BUTTON  
SATIN BLOUSE  
BB18007



# Laid-Back Luxury

Soft satin with a matte feel lends an easy,  
elegant touch to your wardrobe.



BROOKS BROTHERS

PIMA COTTON PIQUE POLO  
BB18200

# Pick Your Polo



A classic pique in an iconic silhouette – the pima cotton polo fits in with stylish sophistication no matter how you wear it.



# The Classic Sweater

A timeless wardrobe essential, evolved for year-round  
comfort with soft Pima cotton.



WOMEN'S COTTON STRETCH  
V-NECK SWEATER  
BB18401



COTTON STRETCH  
V-NECK SWEATER  
BB18400



WOMEN'S COTTON  
STRETCH LONG  
CARDIGAN SWEATER  
BB18403



WOMEN'S COTTON  
STRETCH CARDIGAN  
SWEATER  
BB18405



COTTON STRETCH  
1/4-ZIP SWEATER  
BB18402



WASHABLE MERINO  
V-NECK SWEATERS  
BB18410

# Crafted For Comfort

A heritage of quality craftsmanship is woven  
into our Merino wool sweaters



WOMEN'S  
WASHABLE MERINO  
V-NECK SWEATERS  
BB18411

WASHABLE  
MERINO BIRDSEYE  
1/4-ZIP SWEATER  
BB18412



WOMEN'S WASHABLE  
MERINO CARDIGAN  
SWEATER  
BB18413



WOMEN'S MID-LAYER  
STRETCH BUTTON JACKET  
BB18205

# Structured Stretch

Our stretch fabrics add exceptional softness  
to comfortable pullovers and jackets  
that layer beautifully.





WOMEN'S MID-LAYER  
STRETCH 1/2-BUTTON  
BB18203

MID-LAYER  
STRETCH 1/2-BUTTON  
BB18202

# Easy Versatility



Soft double knit fabric brings a polished feeling to comfortable favorites, perfect for year-round layering.





OPPOSITE PAGE  
DOUBLE-KNIT  
1/4-ZIP  
BB18206

DOUBLE-KNIT  
FULL-ZIP HOODIE  
BB18208



WOMEN'S  
DOUBLE-KNIT FULL-ZIP  
BB18211

DOUBLE-KNIT  
FULL-ZIP  
BB18210





BOMBER JACKET  
BB18604

# The Classic Bomber

The Brooks Brothers Bomber Jacket is a true American icon, combining a timeless silhouette with the weather-resistant performance of modern outerwear.



# Modern Vintage



Diamond-quilted outerwear that balances classic American style with contemporary performance.

QUILTED VEST  
BB18602





# Everyday Adventures

Constant companions crafted to handle everything  
you need for wherever today's journey takes you.





WELLS LAPTOP TOTE  
BB18840

WELLS DOPP KIT  
BB18870

WELLS DUFFEL  
BB18880



GRANT BACKPACK  
BB18820



# Business Ready

WELLS BRIEFCASE  
BB18830



GRANT DUAL-HANDLE  
BACKPACK  
BB18821



Versatile backpacks and briefcases built to protect the tech you need and travel with you throughout your day.

# The Looks

WRINKLE-FREE  
STRETCH  
PINPOINT SHIRT  
BB18000



TECH STRETCH  
PATTERNED  
SHIRT  
BB18006



WRINKLE-FREE  
STRETCH  
PATTERNED SHIRT  
BB18008



WOMEN'S OPEN-  
NECK SATIN  
BLOUSE  
BB18009



CASUAL  
OXFORD  
CLOTH SHIRT  
BB18004



WOMEN'S CASUAL  
OXFORD CLOTH  
SHIRT  
BB18005



PIMA COTTON  
PIQUE POLO  
BB18200



WOMEN'S WRINKLE-FREE STRETCH PINPOINT SHIRT  
BB18001



WRINKLE-FREE STRETCH NAILHEAD SHIRT  
BB18002



WOMEN'S WRINKLE-FREE STRETCH NAILHEAD SHIRT  
BB18003



WOMEN'S FULL-BUTTON SATIN BLOUSE  
BB18007



WOMEN'S MID-LAYER STRETCH 1/2 BUTTON  
BB18203

MID-LAYER STRETCH 1/2 BUTTON  
BB18202



WOMEN'S MID-LAYER STRETCH BUTTON JACKET  
BB18205



*Brooks Brothers*

DOUBLE-KNIT 1/4-ZIP BB18206



DOUBLE-KNIT FULL-ZIP HOODIE BB18208



COTTON STRETCH V-NECK SWEATER BB18400



WOMEN'S COTTON STRETCH LONG CARDIGAN SWEATER BB18403



WOMEN'S WASHABLE MERINO CARDIGAN SWEATER BB18412

WASHABLE MERINO BIRDSEYE 1/4-ZIP SWEATER BB18413



WASHABLE MERINO V-NECK SWEATERS BB18410



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WOMEN'S COTTON  
STRETCH V-NECK  
SWEATER  
BB18401



WOMEN'S COTTON  
STRETCH  
CARDIGAN  
SWEATER  
BB18405



COTTON STRETCH  
1/4-ZIP SWEATER  
BB18402



WOMEN'S  
WASHABLE MERINO  
V-NECK SWEATERS  
BB18411



WOMEN'S  
DOUBLE-KNIT  
FULL-ZIP  
BB18211



DOUBLE-KNIT  
FULL-ZIP  
BB18210



QUILTED JACKET  
BB18600

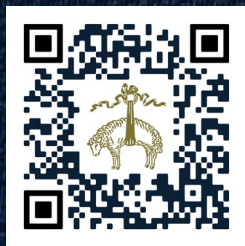


WOMEN'S QUILTED  
JACKET  
BB18601



QUILTED VEST  
BB18602





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